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Reg. No. : .....

Name : .....

First Semester B.Com. Degree Examination, March 2023

First Degree Programme under CBCSS

Core Course II

CO 1142/CC 1143 : MANAGEMENT CONCEPTS AND THOUGHTS

(2018 Admission Onwards)

Time : 3 Hours Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences. Each question carries **1** mark.

1. Define Planning.
2. What is unity of direction?
3. What is meant by mental revolution?
4. Define procedures.
5. What is organization structure?
6. Expand MBO.
7. Define Staffing.
8. What are goals?
9. What is formal communication?
10. What is autocratic leadership?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer **any eight** questions not exceeding a paragraph. Each question carries **2** marks.

11. Explain the principles of organizing.

12. Write a note on Functional organization.

13. Explain the process of communication.

14. What is Responsibility?

15. What is Line and staff organization structure?

16. What is MBE?

17. What are esteem needs?

18. Define organizing.

19. What is change management?

20. What is system approach?

21. Explain the term strategy.

22. What is democratic leadership?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. (not to exceed **120** words) Each question carries **4** marks.

23. What is quantitative approach to management?

24. Explain the qualities of a leader.

25. Discuss the main features of human relations approach.

26. Explain Mc Gregor's theory of X and Y.

27. What are the techniques of direction?

28. State the importance of controlling.

29. Explain the features of TQM.

30. What are the essentials of effective control system?

31. Explain the process of communication.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. (not exceeding **4** pages) Each question carries **15** marks.

32. Explain Maslow's need hierarchy theory of Motivation.

33. Discuss the different styles of leadership.

34. Explain the steps involved in planning process.

35. Discuss the different types of communication.

(2 × 15 = 30 Marks)
